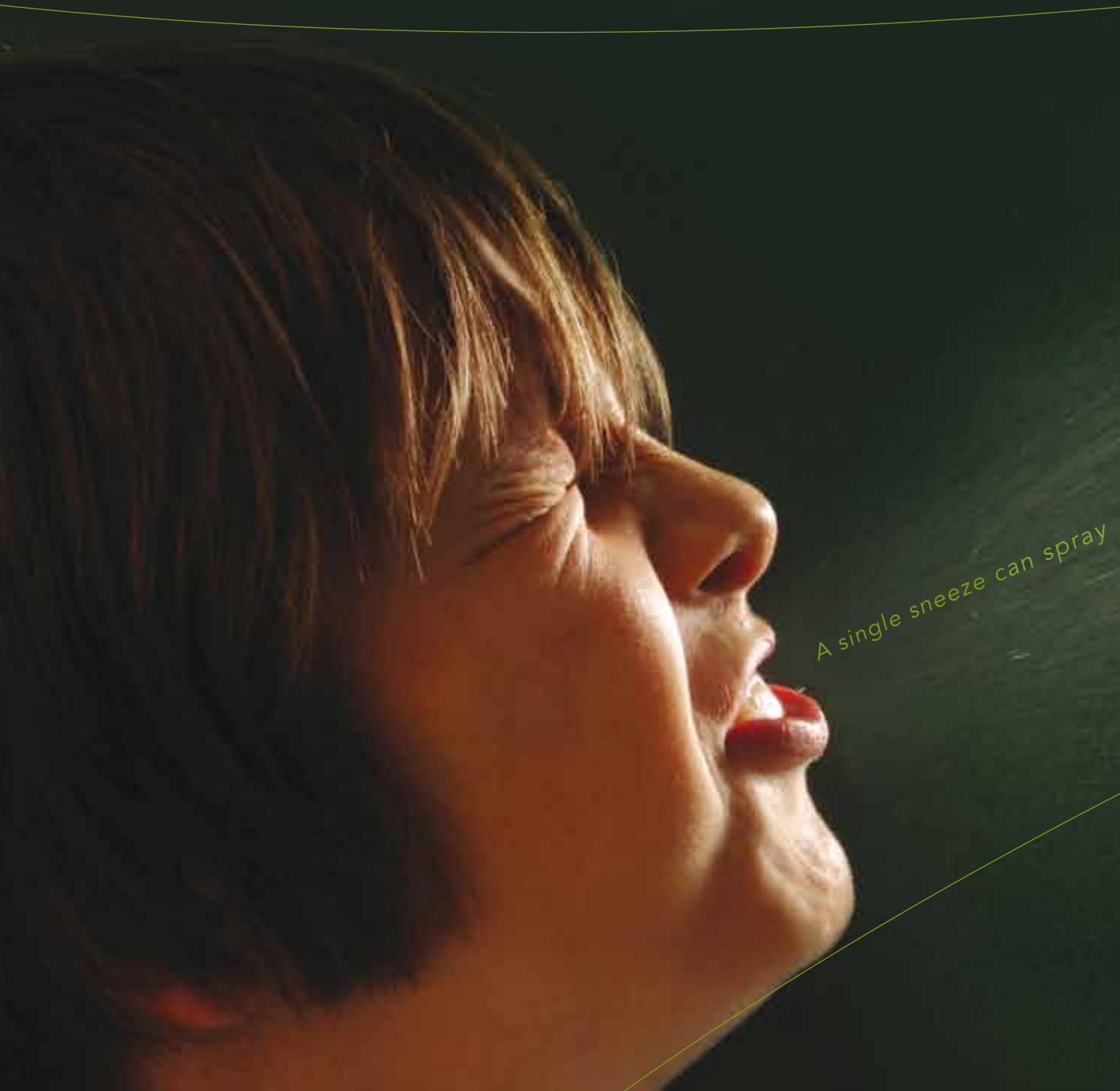


taking clean to **the next level**



One quick question before we begin

Q: How long do microbes like bacteria and viruses live on surfaces at normal room temperatures?



A single sneeze can spray

droplets infested with bacteria and viruses as far as 3 feet

A: The answer is probably not what you want to hear. According to Philip Tierno, director of microbiology and diagnostic immunology at New York University School of Medicine, "Microbes can live on surfaces for hundreds of years." Add the fact that "A single sneeze can spray droplets infested with bacteria and viruses as far as 3 feet," and the value of having a facility that receives a monthly treatment from BioGreen Solutions becomes clear.

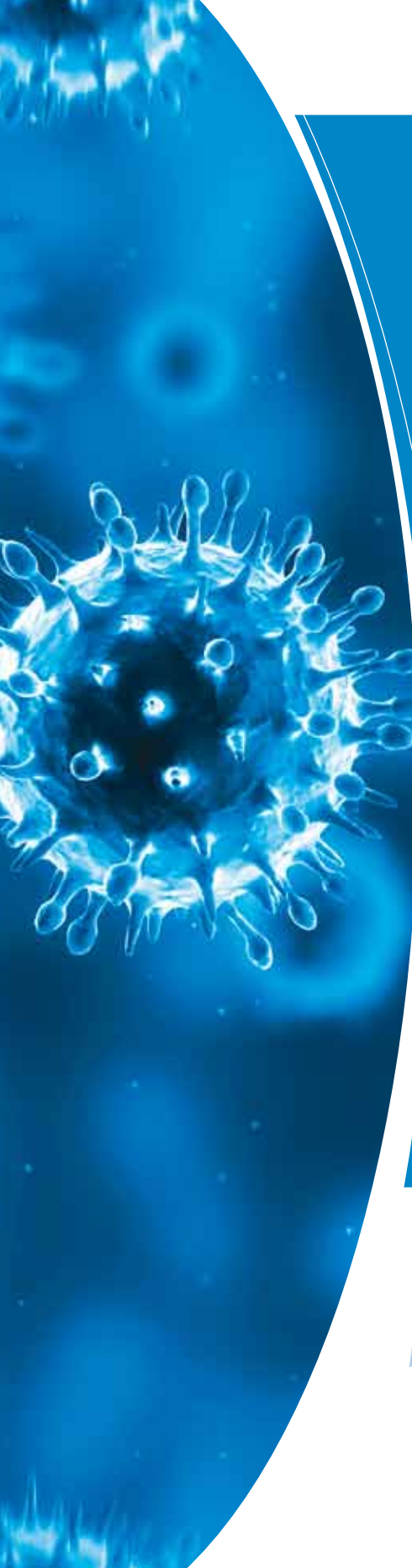
What does it mean to be **'Certified BioGreen Clean'?**

BioGreen Solutions provides an affordable monthly service that effectively eliminates 99.99% of bacteria, viruses, mold and their accompanying odors from any facility or vehicle using a proprietary fogging process.

Utilizing EPA and NFS approved products that are certified for "use in and around food processing areas", biodegradable, non-toxic, non-corrosive, eco, human and electronic friendly, BioGreen Solutions decontaminates both surface and air, creating a clean baseline while also inhibiting future growth. BioGreen Solutions exclusively utilizes only those formulas that are clinically proven effective killers and inhibitors of MRSA and numerous other pathogenic bacteria and viruses such as H1N1, Staph, Strep, Salmonella, E. coli, C. diff, and more.







How we came to be

In 2007, if you had Googled the words 'proactive decontamination', you would have gotten a long list of results centered on either the word 'proactive' or 'decontamination'. Zero results for the two words together. Why? Decontamination was considered only in reactive terms, as in remediation, or after the contamination has occurred. The founders of BioGreen Solutions changed that equation.

In 2008, Greg Quante and Larry Smith formed BioGreen Solutions, and developed a proprietary fogging process for proactively reducing the risk posed by bacteria, viruses and mold by treating every square inch of exposed surface and air in any facility. Utilizing EPA approved formulas and a wealth of scientifically recognized third party data, BioGreen Solutions turned the field of remediation upside down, becoming the first proactive decontamination service provider. By the way, if you Google 'proactive decontamination' today, there we are.

*If a process kills and inhibits,
why wait for an outbreak?*


Opportunity is knocking

The BioGreen Solutions brand represents an opportunity to integrate timely, eco and human friendly solutions into your current portfolio of services. We provide solutions that address a subject on the front page of virtually every newspaper in America; how to deal with ever present bacteria, viruses and mold without harming the environment. Knock, knock.



Building a **powerful brand**





We believe that a powerful brand allows you to communicate better – more efficiently. BioGreen Solutions allows you to:

- Communicate with and expand your current client base by offering an affordable forward edge service that creates recurring revenue streams.
- Extend current product offerings through additional exposure to current client base.
- Build a brand that expands and enhances the value of your core brand.
- Utilize your current sales and production personnel in a cost productive manner.
- Increase your bottom line by tapping into a unique adjunct of the \$100 billion cleaning industry, which is projected to reach \$140 billion by the end of 2010.



What makes **BioGreen Solutions unique?**

We understand that there are a multitude of products and services that a business can choose to become associated with. We believe that BioGreen Solutions is a unique opportunity on several levels.

1. Unlimited market potential

Virtually every facility in America is a potential customer. That's a broad statement, but true. Unless a facility is sterile, germs enter every building on a daily basis, providing a market that is unlimited in scope. Medical, dental, daycare, athletic, schools, hotels, industry, commercial...the list is endless. Yet while the list of potential customers is endless, the list of competitors is small, or in most markets, non-existent.

2. Perfect timing in a growth market segment

Bacteria, viruses and mold, and the issues surrounding them are here to stay... forever. SARS, Avian Flu, MRSA, H1N1, black mold; they all ring a bell because we read and hear about them on a daily basis. They are part of the national dialogue. BioGreen Solutions directly impacts the conversation.

3. Delivering a real health benefit

Removing germs from surfaces and the air of an indoor environment has numerous health benefits that have been shown to directly impact the well being of a company's work force and in turn dramatically affect the bottom line of a business. BioGreen Solutions is a powerful risk reduction tool.

4. Robust marketing for your customers

In addition to the obvious health benefits, BioGreen Solutions has developed a complete set of proprietary marketing materials – window/door clings, counter cards, bulk email templates - that allow customers to communicate their proactive stance against bacteria, viruses and mold. By telling customers that they have taken every measure to minimize health risks and ensure their well being, we provide the tools to create good will and a powerful marketing advantage in a difficult business climate.

5. Education / protocols

BioGreen Solutions spent two years developing the process and protocol for effectively delivering proactive decontamination services. Our comprehensive education and training programs provide clear guidelines and support for delivering an exceptional level of service and the confidence to succeed. As an owner you will be required – along with a dedicated staff – to attend several training sessions to ensure that the high standards of BioGreen Solutions service are met.

6. Driving business your way

BioGreen Solutions continues to develop national programs that generate leads across a variety of industries and associations. From medical and dental associations to gymnastics and day care, BioGreen Solutions provides a lead generation system to enhance your own. In addition, we have developed an overall marketing plan with creative - Google Adwords campaign, dynamic e-mail templates, print and direct mail – that can be easily implemented.

7. Affordable business model

We will continue to build a nationwide network of geographically specific affiliates, at a cost that allows businesses to seamlessly integrate BioGreen Solutions services into their current offerings. Our goal is to make the decision to join forces with BioGreen Solutions - the only brand in America built exclusively around proactive decontamination - easier and more affordable than expected.



What's the **next step?**

If BioGreen Solutions sounds like an opportunity you would like to explore further, contact Larry Smith directly at **248.633.6361**, or email **info@biogreensolutions.net**.



7457 Franklin Road, Suite 230
Bloomfield Hills, MI 48301
www.biogreensolutions.net

taking clean to **the next level**